



News Release

February 8, 2009

Darts Alberta welcomes Britcan Darts as our newest “Elite” sponsor

Darts Alberta is proud to welcome aboard our new “Elite” level sponsor – **Britcan Darts**. Dale and Mary Aspholm have been great supporters of darts for many years. Although we are all used to seeing Britcan Darts at many of the Ranked Tournaments, this sponsorship formalizes their exclusive rights to sell dart supplies at all tournaments and events owned and operated by Darts Alberta.

Britcan Darts offers a large selection of darts, flights, shafts, accessories, cases, dartboards and cabinets. Visit their sales booth at an upcoming event or check out their website at www.britcandarts.com.

To successfully attract new sponsors, Darts Alberta needs the support of its members. If you are aware of any companies that are looking to reach a new diverse market of customers, Darts Alberta wants to know! As a member, feel free to print off and provide those companies with our new sponsorship package, direct these companies to the following Darts Alberta website link (http://www.dartsalberta.com/documents/DA_Sponsorship_Package.pdf), refer them to Sandi Orr (administrator@dartsalberta.com) or provide contact information to us for follow up.

We'd like to remind our members that while it may be easy to attract new sponsors, it is challenging to retain them year after year. Companies are only willing to continue to support an organization if they realize a return on their investment. The only way to achieve this return is if our members support their businesses. When in the market for a new product or service, check out our sponsor page at <http://www.dartsalberta.com/about/sponsors.htm> and **SUPPORT YOUR SPONSORS!!**

Visit www.dartsalberta.com for more information on the many programs and services offered by Darts Alberta.

Bill Hatter, President
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The programs & services provided by Darts Alberta are made possible through the financial support of:

